



# NI Reveal: Delivering Business Intelligence

...right out of the box!

Spending a lot of time exporting and manipulating data, creating reports and emailing to your stakeholders, clients and partners? What if you could easily build and publish custom reports that can be shared with anyone, both internal and external, that needs up-to-date information on projects including:

- ❖ **Status of work or projects**
- ❖ **Data collected**
- ❖ **Work verification**
- ❖ **Quality Control**
- ❖ **Compliance**
- ❖ **Promotion Results**

NI Reveal, the web-based data portal on the Natural Insight platform, will change the way you communicate with your stakeholders, clients, partners, and other departments.

**See It For Yourself**  
*Live Access Now!*

See what the growing Natural Insight community already knows, and how they use NI Reveal to manage their business intelligence. We're confident you will be amazed at what NI Reveal can do for you, and how much time it can save your organization in resources, time and money! Login to:

<http://my.naturalinsight.com>

USERNAME: nireveal

PASSWORD: gunny-mimosa

## Create and Communicate. Reporting is now that easy!

Status reporting is critical to the success of projects, and often gets put off because it's too time consuming or complex. Natural Insight simplifies — NI Reveal comes out of the box with cool features like:

### Photo Gallery

Want to be **sure** the work was completed? NI Reveal can capture photo submissions and post in a gallery for your review. This allows for 3rd party verification — an independent source of execution intelligence.



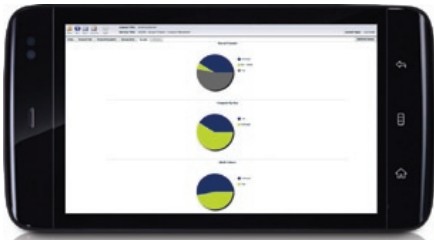
### Project Status

Create it once, and clients or partners can refresh at any time for access to real time data with up-to-the-minute status. Or, create a snapshot of a specific timeline. NI Reveal allows you to share data in the Natural Insight platform and easily customize views using drag-and-drop techniques.



### Visual Data

Reports are great, but our new data graphing helps quickly identify what's important to you.



## How does all this work exactly?

Good question. NI Reveal gives you real time access through a web portal to the status of all your projects with details down to the store, available with automatic Live Updates! It's a better way to see data and better organize, communicate and share data that you capture in Natural Insight.

All layouts are visible and usable by other users within your organization, but through our library system, you can publish versions targeted to specific audiences. Once a report is published, clients or partners can login to their **designated** library to view reports that you create and control.

Publish specific report libraries for any key stakeholder(s). Some suggested reports:

- **Marketing:** Real-time results of the latest promotional campaign
- **Field/Regional/District Manager:** Immediate status on Project compliance
- **Business Partners:** Up-to-date or snapshot of progress on the project Operations — At-a-glance summary of all key performance indicators (KPIs)
- **Supplier/Vendor:** Keep a pulse on in-store activities
- **Finance:** Track labor effort against tasks for ROI

Ready for NI Reveal?  
Get started now by calling:  
800-961-5203



Accountability, Meet  
Execution Intelligence.

#### Corporate Office

- 21240 Ridgetop Circle, Suite 115, Sterling, VA 20166
- 800.961.5203

#### Canada

- 675 Cochrane Drive, East Tower, 6th Floor, Markham, ON L3R 0B8
- 800.961.5203

Request a demo at  
[naturalinsight.com](http://naturalinsight.com)